As a part of the broader Broadband A4AI initiative, Sonia Jorge (Executive Director) emphasized the importance of affordable internet access. She stated, “Broadband access is crucial for economic development and social inclusion. It empowers individuals and communities, leading to increased productivity, educational opportunities, and improved health outcomes. By ensuring affordable broadband, we can bridge the digital divide and provide equitable access to the benefits of the digital age.”

A4AI is an alliance of organizations working towards universal broadband access. The A4AI President, Sonia Jorge, highlighted the importance of affordable broadband in empowering communities across the globe. She noted, “Affordable broadband is not just a technological issue; it is a social responsibility. It is our duty to ensure that everyone, regardless of their location or economic status, has access to the internet.”

Sonia Jorge further stated, “By working together through the A4AI, we can advocate for policies that promote affordable broadband. This includes advocating for subsidies, fair pricing, and ensuring that broadband providers are held accountable for delivering quality service.”

The A4AI has set a clear agenda for action. They are calling for governments to invest in broadband infrastructure, provide subsidies for low-income households, and ensure that broadband services are priced affordably. They are also pushing for increased transparency in the broadband market, so consumers can make informed choices.

“A4AI is committed to making the internet accessible to everyone,” said Sonia Jorge. “We believe that affordable broadband is not a luxury, but a basic human right. By working together, we can make this a reality.”