

# Why is the Internet important?

**ACCESS TO THE INTERNET** has the power to improve your everyday life in so many ways. What can being connected do for you?

## EXPAND EMPLOYMENT OPPORTUNITIES, CREATE JOBS

Connect with job opportunities outside your local community or based on the Web

Learn what you need to start your own business



## INCREASE ACCESS TO EDUCATIONAL RESOURCES & OPPORTUNITIES

Connect with free or affordable online courses from around the world, no matter your location

Learn on your own schedule and eliminate the need to travel long distances to school



## IMPROVE HEALTHCARE, SAVE LIVES

Reach a doctor when needed without leaving home

Learn about medication and first aid



## ENTERTAINMENT

Read the news, watch videos, listen to music & radio programmes, play games



## IMPROVE AGRICULTURAL PRODUCTION & OUTCOMES

Access weather forecasts & information on crop selection and pest control

Determine fair market prices & connect with markets to sell your goods



## CONNECT PEOPLE, ENHANCE SOCIAL WELL-BEING

Communicate with friends and family, no matter the distance

Access communities of people with similar interests



## CONNECT CITIZENS TO PUBLIC SERVICES

Register your child's birth & later sign them up for school

Learn about elections and how to vote

Ask questions & share requests with government offices

