

Group 2

Core Problem: Lack of Proper
Regulatory Framework in ICT Sector
in Myanmar

Citizen Profile: 50-year old Shopkeeper



Our solution

- To have Strategy for Universal Access Fund and to establish governing Body for Universal Access Fund

- By establishing Universal Access Fund Governing Body laid down by the Strategy, citizens even in remote areas can enjoy good quality connectivity with an affordable price.
- As a result, citizens – like Daw Cherry who is a 50-year old handicraft shopkeeper from a remote village in Shan State, can promote her products through the internet, and which could eventually attract customers outside her region.

- For her, good connectivity means – good business. She can post her products on line and attract the buyers/customers from other part of the country.
- It will result the socio-economic development for Daw Cherry who is 50-year old shopkeeper.