



## MEMBERSHIP CATEGORIES

### A4AI MEMBERS

Organizations who operate in more than one country or whose work/research spans more than one country are considered “A4AI Members.”

#### CATEGORIES

Financial Contribution	Category	Potential Members	Advisory Council	Other benefits
\$300,000+	Global Sponsor	Foundation, corporate, or other entities providing core financial support	NOTE: The Founding Global Sponsors (DFID, Google, Omidyar Network, and USAID) will have reserved seats for two terms.  Remaining seats rotated among interested members;	Availability of publications (especially Affordability Index) 2 weeks in advance to prepare media reaction  Identified as member on inside cover of A4AI publications  Logo featured on website's homepage footer.
\$100,000+	Sponsor	Foundation, corporate, or other entities providing major financial support	Apportioned representation (including reserved seats) of 4 private sector, 4 public sector (govt. or multilateral) and 4 civil society and foundations	Availability of publications (especially Affordability Index) 2 weeks in advance to prepare media reaction  Identified as member on inside cover of A4AI publications
\$25,000+	Global Partner	Foundation, corporate, or other global entities		Availability of publications (especially Affordability Index) 2 weeks in advance to prepare media reaction



\$5,000+	Partner	Foundation, donors, and private sector companies based in emerging/developing markets		Availability of publications 1 week in advance
\$2,500+	Associate Partner	NGOs, public sector, social enterprises		Availability of publications 1 week in advance
In-kind Contribution*	Supporter	Public sector, inter-governmental orgs, southern NGOs		Availability of publications 1 week in advance

**\*In-kind contributions** – Supporters are encouraged to contribute in-kind donations in four crucial areas, which would be potentially budget-relieving and enable the alliance to balance its budgets:

Office costs: Office space, Internet, office supplies, printing

Equipment: Laptops, phones, software

Communications: Website, social media, marketing, publications, promotional materials, editing, translation services

Venue Support: Providing free or low-cost venues for Alliance meetings and events, catering, event support staff

## A4AI MEMBERSHIP BENEFITS

In addition to their contributions, including being ambassadors for A4AI, members at different levels are expected to receive benefits from the Alliance. Membership benefits include:

- Membership to A4AI Members e-group
- Invitations to participate in high level events, conferences, media interviews (e.g., radio, phone



– in programs, televised debates), and contribute to opinion pieces, online petitions and social media campaigns on behalf/ to represent the Alliance

- Engagement with A4AI and other members in planning, activities and events across target countries and regions
- Engagement with A4AI and the Web Foundation team on research efforts and planned peer review groups (e.g., contributions of case studies to Affordability Report, participation in peer review group)
- Dedicated page on A4AI website under "Members"; this will include the name of supporting organization, logo, brief organizational description, and link to home website. Member logos will be displayed commensurate with the membership category benefits (i.e., Global Sponsor, and all others by constituency: private, public & academia, civil society and foundations)
- Alliance Member monthly newsletters will feature member news and links to organizational websites

## LOCAL PARTNERS

Organizations who operate in only one country or whose research/work is focused only one country.

Financial Contribution	Potential Local Partners
Up to \$2,500	Local private sector companies
*In kind contribution (see above for examples)	Local NGOs

Local partners may upgrade to A4AI Membership if they meet at least one of the following criteria:

- Expand their operations or work to another country.
- Have an international or regional policy advocacy program in place, including active involvement in ICTD dialogues.
- Contribute more than \$2,500 to A4AI.

## LOCAL PARTNER BENEFITS

In addition to their contributions, members at different levels are expected to receive benefits from the Alliance. Local Partner benefits include the following:

- Dedicated page on A4AI website under "Local Partners"; this will include the name of supporting organization, logo, brief organizational description, and link to home website
- Participation in engaging dialogue focused on policy and regulatory reform
- Invitations to participate in regional or local events and conferences
- Knowledge sharing and collaboration among national coalition members
- Networking opportunities with other local partners and global members
- Updated regularly on A4AI in-country activities and events

## A4AI MEMBERSHIP COMMITMENTS

In addition to the agreed upon in-kind and/or financial contribution, members and local partners become A4AI Ambassadors and are expected to **endorse and advocate for the Alliance's Best Practices.**

We also encourage members to:

- Reference A4AI and its activities when speaking and presenting at relevant international and national forums and events.
- Take concrete actions at the organizational level in line with A4AI's best practice recommendations and to contribute to the UN target of entry-level broadband services priced at less than 5% of average monthly income. Examples may include the following:
  - **Private Sector:** Integrate A4AI's Best Practices in business models or practices.
  - **NGO/Academia:** Increase public engagement with policy and regulatory decisions in countries where organization operates and/or hold regulators accountable for the transparency and quality of their decisions.
  - **Public Sector:** Align policies with A4AI's Best Practices.
- Promote A4AI's events and activities via organization's social media channels, website and newsletters.



- Provide speaking opportunities to A4AI staff and members at organization-sponsored forums and events.
- Reach out to relevant organizations to join A4AI.
- Share their achievements against these commitments with A4AI.