# Why is the Internet import@nt?

ACCESS TO THE
INTERNET has the power
to improve your everyday life in
so many ways. What can being
connected do for you?

# **EXPAND** EMPLOYMENT OPPORTUNITIES, CREATE JOBS

Connect with job opportunities outside your local community or based on the Web

Learn what you need to start your own business

#### INCREASE

ACCESS TO EDUCATIONAL RESOURCES & OPPORTUNITIES

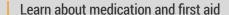


Connect with free or affordable online courses from around the world, no matter your location

Learn on your own schedule and eliminate the need to travel long distances to school

# IMPROVE HEALTHCARE, SAVE LIVES

Reach a doctor when needed without leaving home



#### **ENTERTAINMENT**

Read the news, watch videos, listen to music & radio programmes, play games











### IMPROVE AGRICULTURAL PRODUCTION & OUTCOMES

Access weather forecasts & information on crop selection and pest control

Determine fair market prices & connect with markets to sell your goods

#### **CONNECT** PEOPLE, ENHANCE SOCIAL WELL-BEING

Communicate with friends and family, no matter the distance

Access communities of people with similar interests







## CONNECT CITIZENS TO PUBLIC SERVICES



Register your child's birth & later sign them up for school

Learn about elections and how to vote

Ask questions & share requests with government offices



NIGERIA COALITION
ALLIANCE FOR
AFFORDABLE INTERNET

www.a4ai.org