

geek is the  
new chic



**Geek Girls Myanmar**

# What is **GEEK?**

- A person who is preoccupied or knowledgeable with Computing.
- An expert in Computer

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# Why **Geek Girls?**



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**Because there are some issues that hinder women from being active in tech industry.**



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# Why less women in Tech field ?

**Issue #1** We usually think Tech field is Male dominated Environment.



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# At Hackathon 2014; 48 hours non-stop hacking for business solution.



Only 9% out of total participants were women.

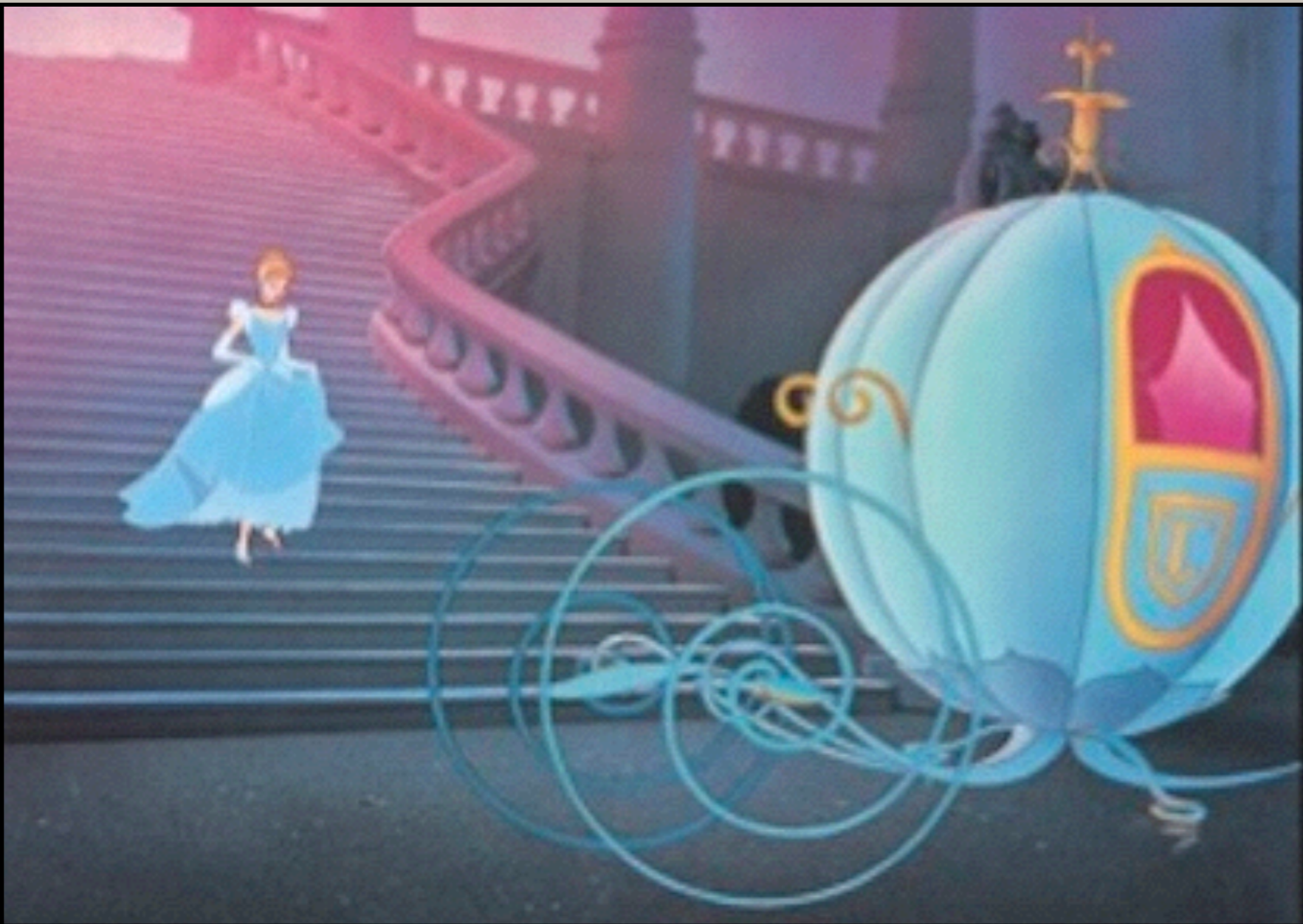


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# Why less women in Tech field ?

\* **Issue #2** Social Norms & family culture



\*\*\*75% of girls in Myanmar is facing family curfew issue \*\*\*



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# Why less women in Tech field ?

**Issue#3** Lack of Community in touch for networking & sharing knowledge in terms of technology



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But don't think that women are not good at computing & coding.

**Because first Ever Programmer is woman!**



Ada Lovelace

1815 – 1852

First Computer  
Programmer

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For those reasons, GeekGirlsMM is there to serve as an initiative community platform for IT students, working professionals & Tech entrepreneurs.



**Founded in September 2014**

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**Sandi**  
(FoundHer)



&

**Over 1,500 Facebook members**



**Khin Mrat Noe**  
(Advisor)



**Cho Zin Wint**  
(Mentor)



**Shwe Yi**  
(Tech Support)



**Honey**  
(Admin & Logistic)



**Htet**  
(Social Media)

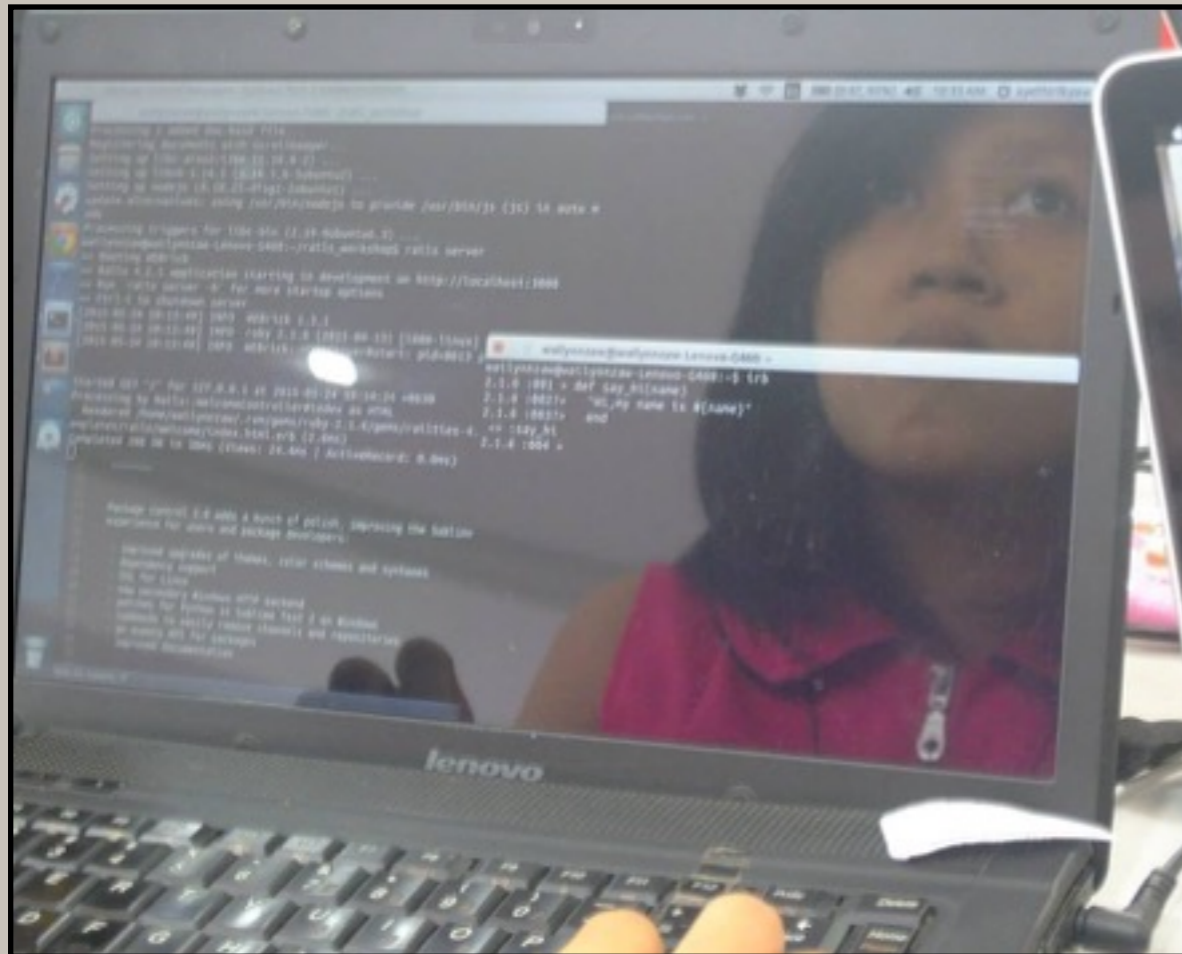
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# OBJECTIVES

- \* Inspire and Encourage the next wave of female IT Professionals



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Because 70 % of students in Computer Sciences & Tech Institutions are female due to the statistics from University of Computer Studies Yangon.



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# OBJECTIVES \*

Get women IT professionals to be more active and engaged in the greater tech community



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# WHAT WE DO...

<< Not eating Pizza >>

- Regular Meet ups, Talks & Discussions
- Technical, leadership skill & entrepreneurial related Workshops, Trainings and bootcamps
- Annual Events (Women Techmaker with GDG, Women in tech award celebration)

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# Meet ups - 1ST MEET-UP (24TH SEPT 2014)



## Geek Girls

Let's meet up for the very first time!

When - 25th Sept 2014

Where - Gusto Cafe, 50, Dhamazedi Road,  
Next to Monument Bookstore, Yangon, Myanmar

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## At 1st meet-up, we shared about

- As a woman geek, what do you want to do with Technology
- What makes the woman geeks shy from getting involved in Tech activities
- What kind of program/training do you want to go through?



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# Launched officially at Connected Women Conference (17th Oct 2014)

HEARTBEAT OF THE NATION  
**MYANMARTIMES**

HOME NATIONAL NEWS BUSINESS THE PULSE SPORTS OPINION IN DEPTH SPECIAL FEATURES IN PICTURES

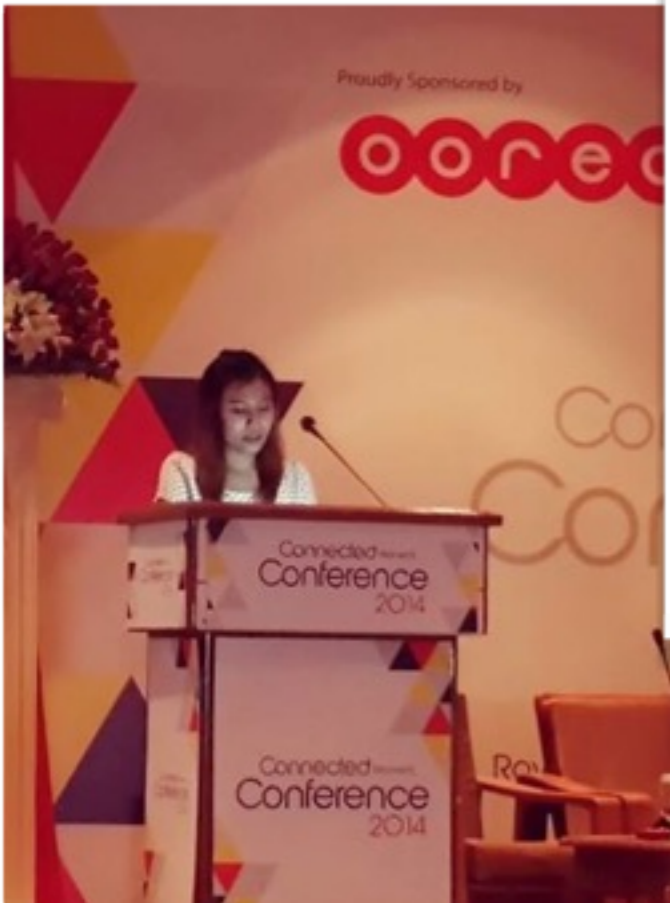
**Geek girls to tackle tech gender gap**  
By Catherine Trautwein | Monday, 27 October 2014

**Ooredoo's entrepreneurial branch Ideabox has kicked off an initiative in Myanmar to create space for women in the country's tech scene.**

**Most Read - Technology**

- 3G SIMs up for sale
- MySQUAR aims for listing in London
- ICT zone planned for Thanlyin
- Telenor racks up 6.4 million subscribers
- MPT rolls out new towers, service in Mandalay Region
- Cheap SIMs coming to Myanmar: foreigners only
- E-commerce slowly escalates
- Mobile uptake climbs steadily, says gvt
- Myanmar links new subsea internet cable deal
- ICT awards push friendly competition

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# Meet ups - 2nd MEET-UP (13TH NOV 2014)

Geek Girls

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\*\*\* *Meetup* \*\*\*

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YOU ARE INVITED

Gusto Cafe  
No 150 ,  
Dhamazedi Road

13<sup>th</sup> Nov  
6:30 pm

ideabox  
powered by oooedoo

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# More members joining at 2nd meet-up which included themed talk.



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# WORKSHOPS – COMMUNICATION & PUBLIC SPEAKING (13TH DEC 2014)



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# TALKS - "EMPOWERING WOMEN & RURAL POPULATION WITH TECHNOLOGY (24TH JAN 2015)



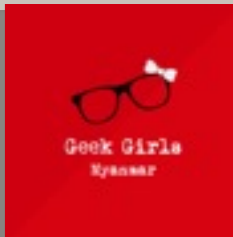
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# Workshops - [ASP.NET](#) WORKSHOP (24TH FEB 2015)



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# WORKSHOPS - PERFECTING YOUR ONLINE IMAGE WORKSHOP (11TH MAR 2015)



Geek Girls  
Myanmar



*Perfecting your Online  
Image*

March 11

6 pm

@Phandeeyar

MAC Tower, 11<sup>th</sup> Floor. Corner of 35<sup>th</sup> and Merchant<sup>rd</sup>

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# WORKSHOPS - RUBY ON RAILS WORKSHOP (24TH MAY 2015)



The poster features the 'Geek Girls' logo at the top, where the word 'Geek' is on the left, a pair of black-rimmed glasses with a red bow on the right temple is in the center, and the word 'Girls' is on the right. Below this, on a black background, is a large, faceted red gemstone set in a silver ring. To the right of the ring, the text 'Ruby on Rails workshop' is written in white. Below that, a red rectangular stamp with a distressed font contains the words 'COMING SOON!'.

Geek  Girls

**Ruby on Rails  
workshop**

**COMING  
SOON!**

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# Girls be geeking at Ruby on Rails Workshop



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Girls are equally as enthusiastic & geeky as boys.

**\*\* Testing out Google Cardboard \*\***



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**MEETUPS-** HONOURABLE AMBASSADOR OF GLOBAL WOMEN ISSUE MS. CATHY BRUSSEL MEETS GEEKGIRLSMM.



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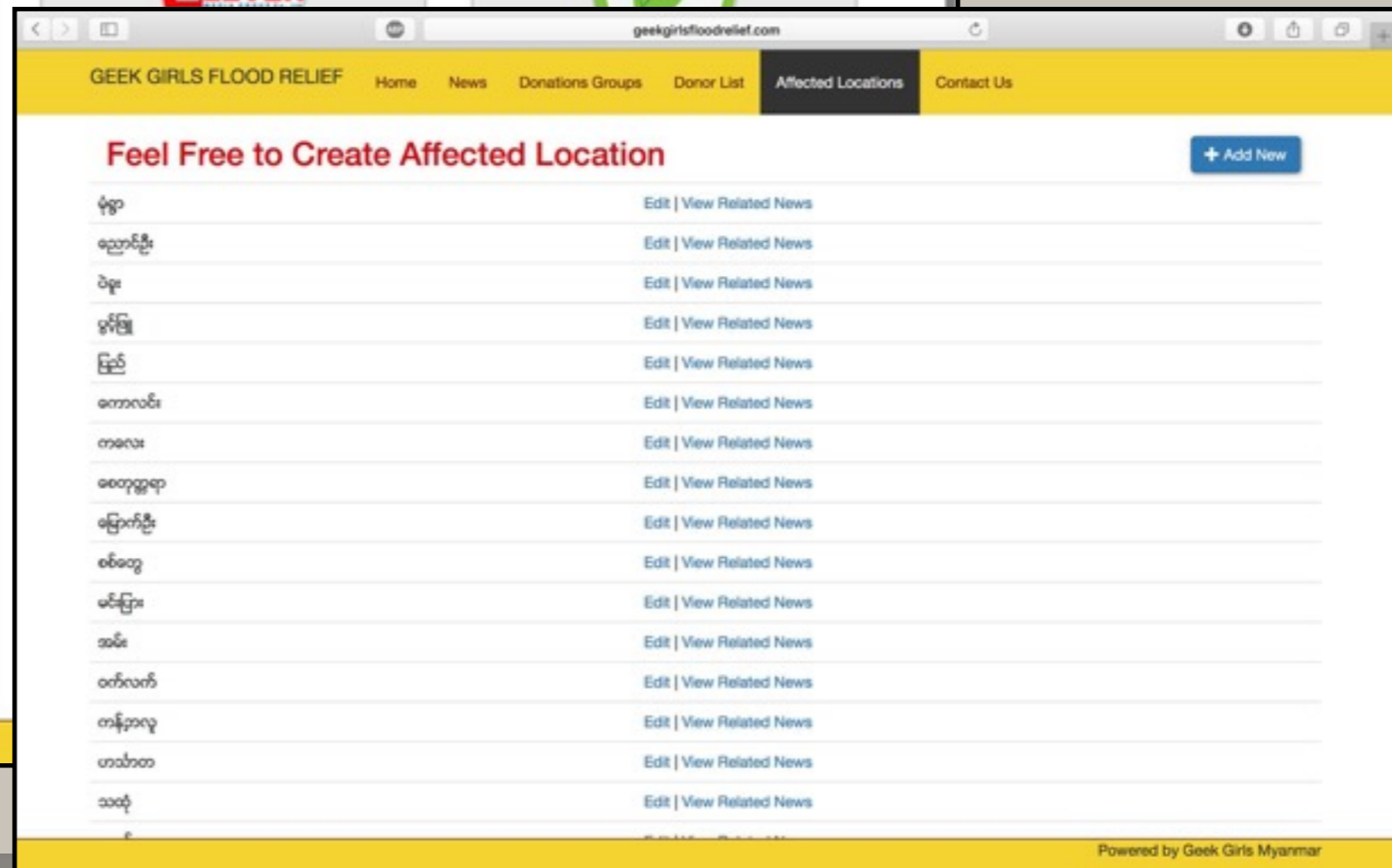
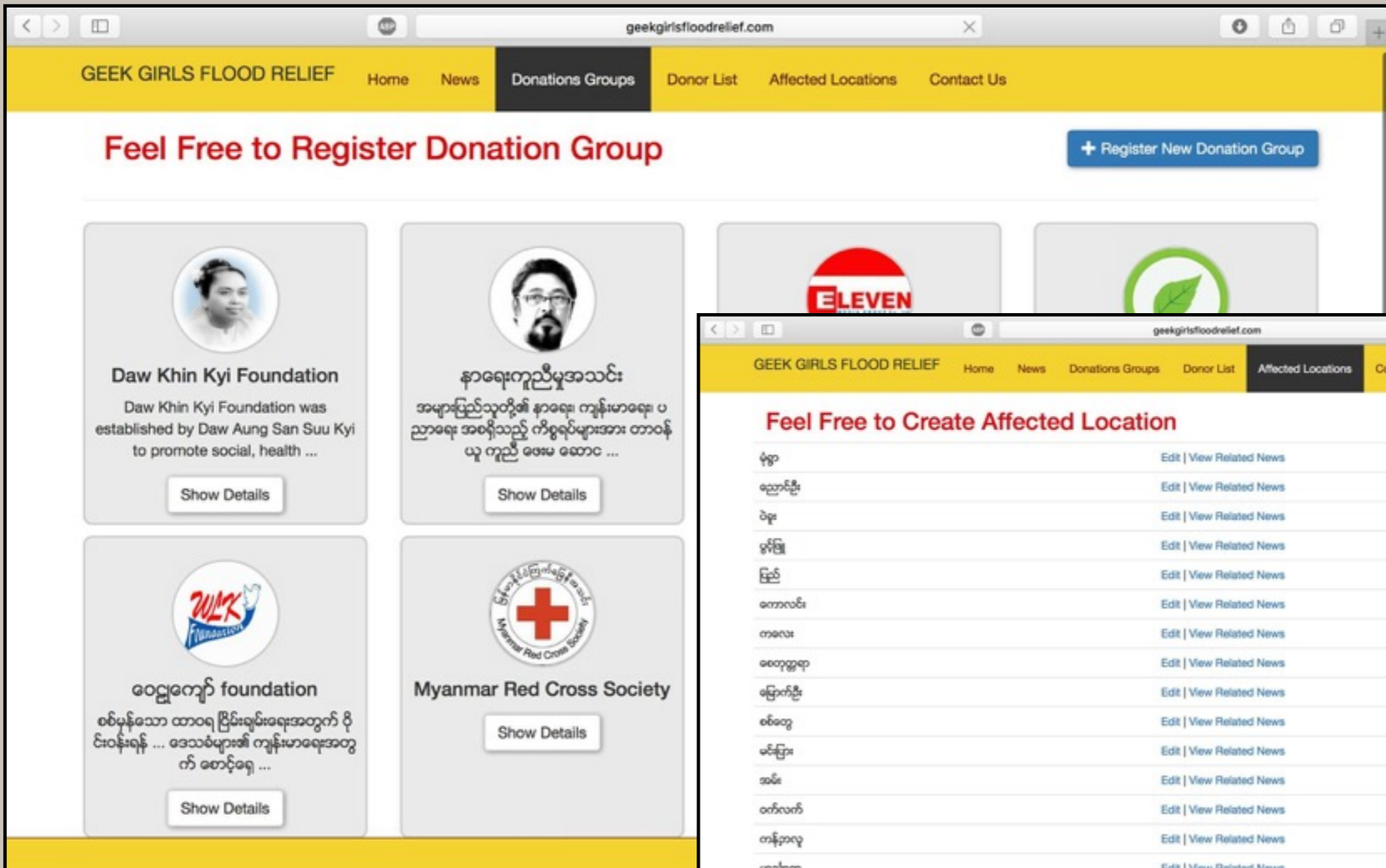
# CSR WORKS - GEEKGIRLSMM'S DONATION TO FLOODED AREA (12TH AUG 2015)



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And built an information site for locating flood victims and aid organisations.



[www.geekgirlsloodrelief.com](http://www.geekgirlsloodrelief.com)

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# MEETUPS- GEEKGIRLSMM TURNED ONE IN SEPTEMBER 2015.



**Meetup**

## 1 Year Anniversary

Geek Girls Myanmar

**Date : 5 Sept 2015 (Saturday)**  
**Time : 1 pm to 4:30 pm**  
**Venue : Phandeeyar Innovation Lab,  
No. 561, MAC Tower, 11th Floor,  
Merchant Road**

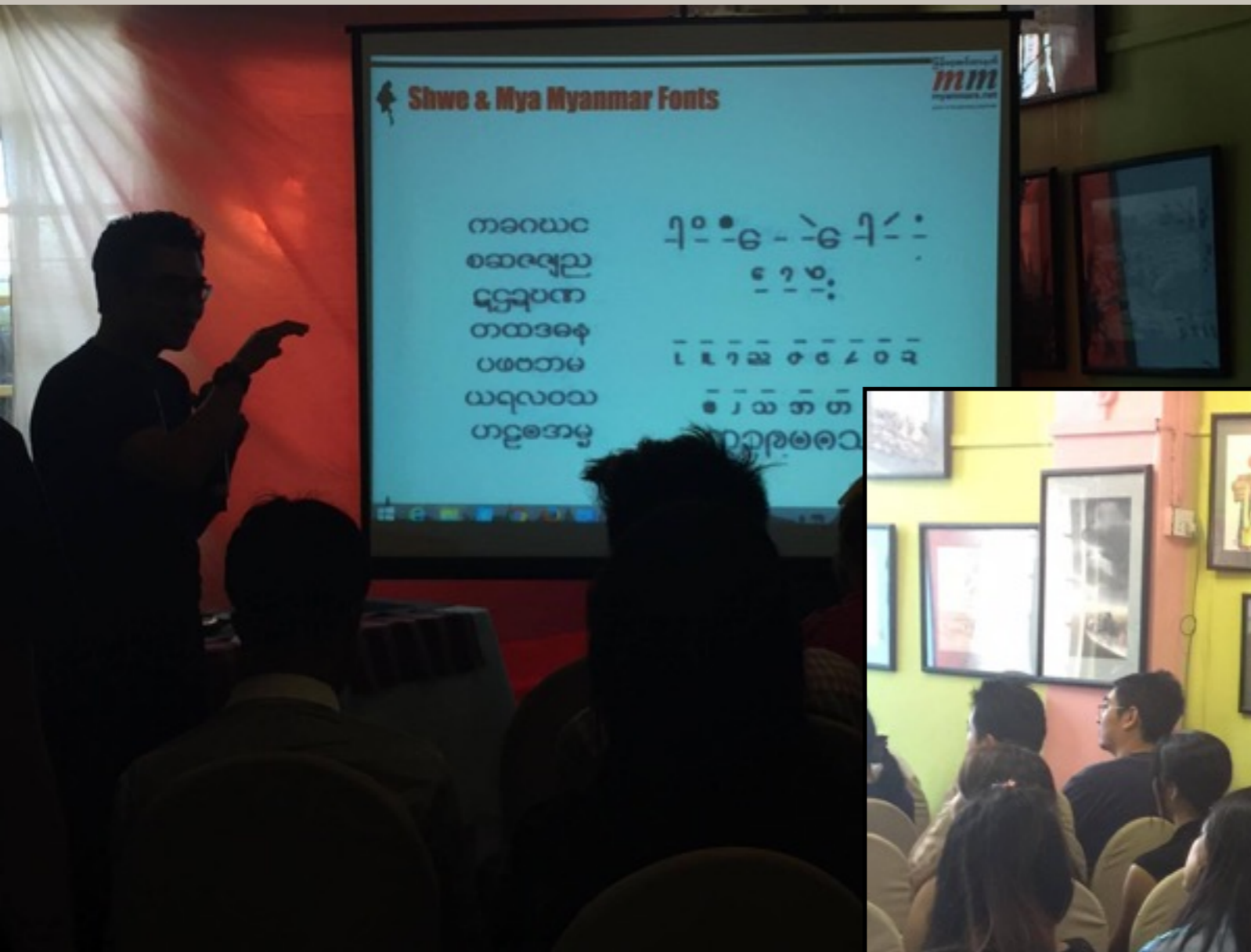


**Geek Girls  
Myanmar**

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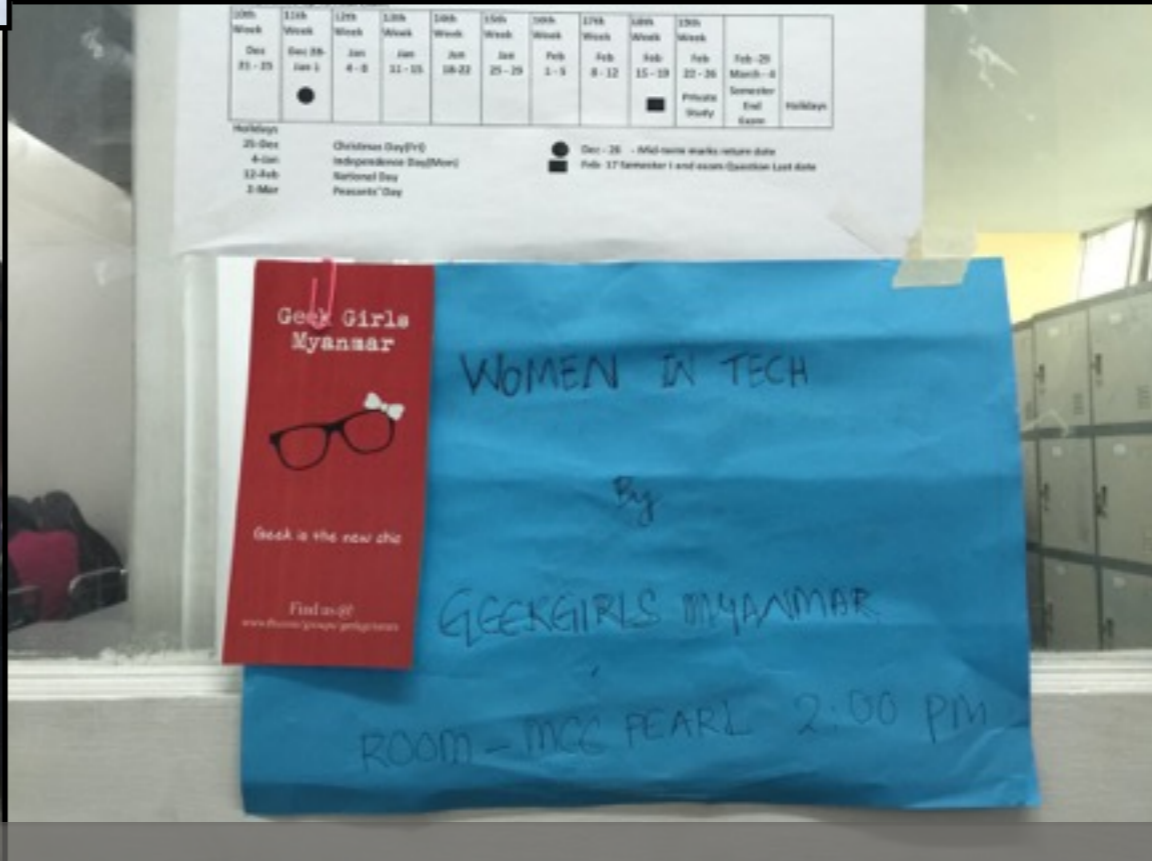
# TALKS - EVOLUTION OF MYANMAR FONTS <<UNICODE & ZAWGYI>> ( 23RD JAN 2016)



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# COMMUNITY EVENTS - GEEKGIRLSMM'S PARTICIPATION IN BAR CAMP 2014 & 2016



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# ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (7TH APRIL 2015)



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# ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (12TH MARCH 2016)



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EDUCATIONAL ENTERTAINMENT - MOVIE NIGHT(20TH MAY 2016)

Friday Movie Night @ The Press Office Cafe

# CODEGIRL

movie+documentary



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# TALKS - PANEL DISCUSSION AT UNIVERSITY OF COMPUTER SCIENCES YANGON (27TH JULY 2016)



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**SPECIAL PROGRAM - FEATURING WOMEN IN TECH OF THE MONTH  
(MONTHLY SINCE AUGUST 2015)**



**Chit Hnin & Chit Moe**  
Founder  
Global New Wave Technology

**Woman in Tech of the Month**

**NOVEMBER 2015**



Geek Girls  
Myanmar

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## Woman in Tech of The Month Series 2015-2016



Inspiring the next wave of tech girls by sharing their success stories and struggles in tech field



# ANNUAL EVENTS - 2ND ANNIVERSARY AND WOMEN IN TECH AWARDS (24TH SEPT 2016)



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Be there to help and support each other. Because girls can do it!



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# EDUCATIONAL VISIT - A VISIT TO E-GOVERNMENT CONFERENCE & ICT EXHIBITION (7TH OCT 2016)



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# GEEKGIRLSMM IN MEDIA



Study in the UK's second biggest city, home to 65,000 students



NEWS POLITICS EDUCATION MEDIA ENVIRONMENT CULTURE TRAVEL WIRE



## Geek Girls Myanmar amplifies women's voices in a rising tech community

By Casey Hynes Oct 06, 2015 12:40PM UTC

293  
SOCIAL BUZZ



mixi チェック cyWORLD



HEARTBEAT OF THE NATION

# MYANMARTIMES

NATIONAL NEWS BUSINESS THE PULSE SPORTS OPINION IN DEPTH SPECIAL FEATURES

## Geek is the new chic for Myanmar women

By Chit Su | Friday, 03 July 2015

Like 33 G+ 0 Tweet 5 Share 1

Geek is good, women are being told. And, while we're at it, tech is chic.



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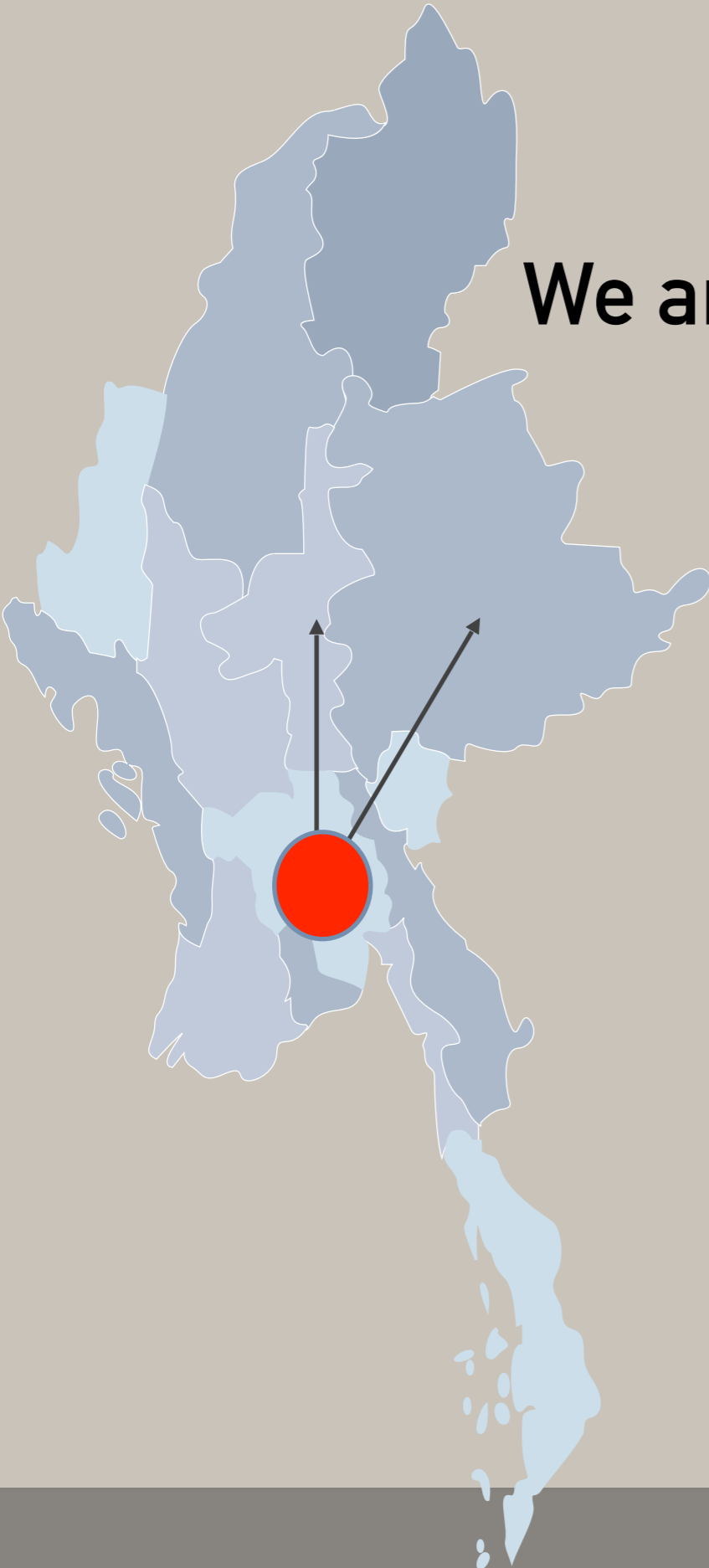
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Geek Girls  
Myanmar



We are expanding throughout the country...



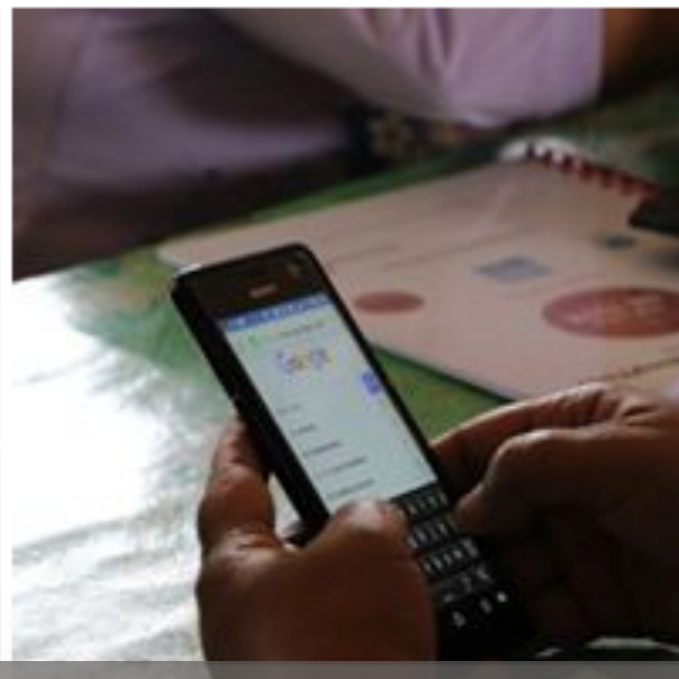
**GROWING COMMUNITY**

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# On-going project - Workshop Tour in Shan State ( 5 cities)



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# THE STRONG HAPPENING COMMUNITY OF WOMEN IN TECH FOR LEARNING & SHARING



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# THE STRONG HAPPENING COMMUNITY OF WOMEN IN TECH FOR LEARNING & SHARING



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# KEEP IN TOUCH FOR OUR UPCOMING COMMUNITY EVENTS



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Are you developer, designer or someone working in tech industry?

Tell your story...



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And lets geek out together!



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FIND US @ [WWW.GEEKGIRLSMYANMAR.COM](http://WWW.GEEKGIRLSMYANMAR.COM)

EMAIL @[info@geekgirlsmyanmar.com](mailto:info@geekgirlsmyanmar.com)

FACEBOOK - GEEK GIRLS MYANMAR

#GEEKGIRLSMM #GGIRLSRULE

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