

GENDER DISAGGREGATED DATA?

Indicators

Ideally we get lots of data: is the sector performing as it should?

- Is connectivity improving?
- Are prices declining?
- Is quality being differentiated?
- If product choice increasing?

- All above, disaggregated by:
 - Men vs. women
 - Urban vs. rural
 - Income category (quartile, decile etc.)

Multiple parties need to act. Each has core capabilities

- Suppliers of services (telecom operators):
 - Frequent data on number of SIMs, connections etc.
 - With SIM registration, even richer data.
 - Need to report to regulator anyway
- National Statistical Office (NSO)
 - Core data like # of households (total, urban vs rural)
 - Core data on income categories
 - Insert questions into Census (but every 10 years)
 - Insert questions into Household Income Expenditure Surveys, Labor Force Surveys (every 2 or 4 years)
 - Commission specialized ICT surveys
- 3rd parties (e.g. LIRNEasia, IREX)
 - Intermittent studies. Specially qualitative studies

But Need to prioritize

- Collecting/reporting data imposes burden on operators, NSO, others
- Focus on things that are essential now
 - Roadmap for how to get more data in the next 5 years
- [So we are NOT talking about a lot of other data that the regulator needs for regulatory decision making – e.g. level of market power, competition, termination rate and other such data]