INFORMATION POYERTY

NON-FUNCTIONAL

panchayat schools health centres access access to information access to markets governance

ACCESS AND INFRASTRUCTURE

1 MILLION + given access to Internet

300,000 made digitally literate 125,000 have used digital services 150+
community digital
centres across 25
states & 60 districts

20+ Wi-Fi communities enabled over 1000 nodes of connectivity

500+ panchayats

2 million+

ENTITLEMENTS

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GOVERNANCE

people in 2000 villages have accessed information through panchayat websites



5000+ panchayat members made digitally literate



17,000+ have access 13000+

benefited

25+ SSKs setup to provide information on government entitlements in 5 districts 500+ schools in 7 states 150+ computer centres in 22 states



EMPOWERMENT

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DUCATION

Content generated by 400,000 students & 3500 teachers aggregated

1000+ kr

knowledge modules across 15 topics generated



500+ trained as digital entrepreneurs

150,000+

trained in use of Internet and digital tools

SOCIAL ENTERPRISES

5000+ grassroots NGOs have gone online through web and social media

15000+

NGOs reached out mobilised for digital literacy and inclusion



400 heritage sites across 4 municipalities given digital presence

8 social enterprises created are self sustainable

MARKETS & ENTERPRISE

1350+ micro enterprises reached out and helped to go online



e-commerce facility created for Chanderi weavers' community cluster

4 Major weaving clusters

digitally integrated in Chanderi, Barabanki, Barpali & Nuapatna



3500+ weavers empowered digitally have doubled household incomes

KNOWLEDGE HUB & DATABASE

DOCUMENTED

5000+

ICT for Development innovations

1500+

mobile interventions for development

700+

NGOs using digital tools as best practices

200+

Social media & crowdsourcing best practices

RESEARCH & ADVOCACY



30 million

raised for 3 NGOs involved in women empowerment

from 13 states felicitated as grassroots

change leaders

30 women



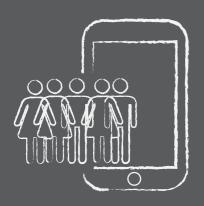
2 Universal Periodic Review reports on Internet Rights & Right to Information in India submitted to International bodies of Human Rights

00+

Case studies compendium on Mobile for Social & Behavioral Change documented My favourite thing about internet is, I can read a lot about Delhi. Earlier if I wanted to know something about places, I would ask my teacher. Now I just google the name of any place, and its almost like I am in that place.

Saharun Khan, 11 years old





DIGITAL LITERACY



DIGITAL SERVICES



INFORMATION SERVICES

ACTIVITIES



SERVICES

Document printing Photo printing Scanning Internet browsing e-Tickets booking -- Rail/Bus/Air Citizen services – such as Aadhaar/Voter ID/Pan Cards Filing RTI applications Bill payment Wi-Fi Internet access Connecting panchayats, schools, NGOs, MSMEs, doctors, health centres Helping citizens to fill and file online forms

Creating social awareness through film

screenings

Entertainment through video
Community radio
Digitisation and business processes
Website development
Social media
Education
Training and capacity building
Study centres
Self Help Group formation training and enterprise launching
Financial inclusion
Access to citizen entitlement: pension,
land, records, NREGA, health

BENEFICIERIES







Schools

Digital Panchayat

Health Care Centre



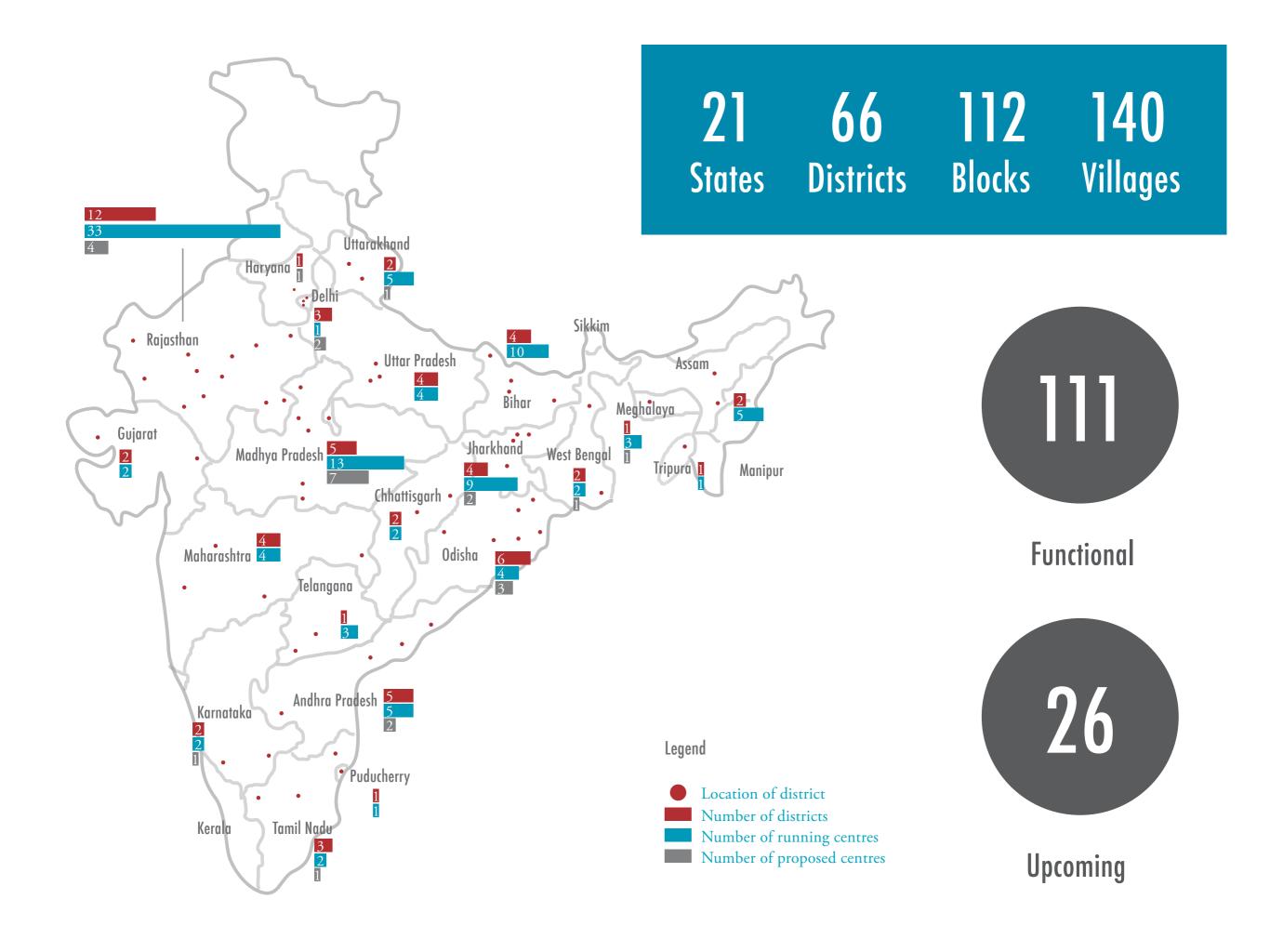




NGO

SHGs, Anganwadi, Women

Community Members











E-MSME



MCGY



W4C



IMPACT





E-NGO



Digital Public Library



Soochna Seva



OUTCOME



Digital Literacy

Knowledge enrichment

Ease of accessing digital services

Entrepreneurship development

None intrusive pervasive learning

Leadership building & social enhancement Greater participation in governance

Awareness regarding rights & entitlements

Bridging the digital divide

Better livelihood opportunities

HOW WE START

Procurement

Baseline survey & analysis



START

4 ESTABLISHMENT

1



Training & capacity building

Sensitization & orientation

5 PREPARATION

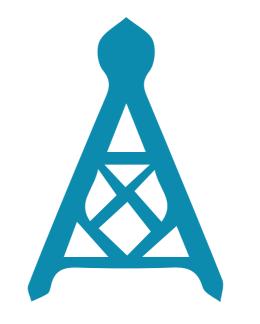
- 1. Prime presentation interior and exterior
- 2. Awareness camps workshops
- 3. HR & centre management
- 4. Monitoring, reporting evaluation
- 5. Enterprise model sustainability

TOOLS WE USE



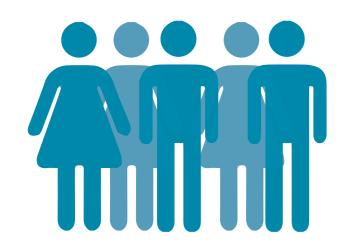
Connectivity

DigiVans
Wireless
Wi-Fi
Hot Spot
Internet
Digital Library
Web
Rural ISP
Cyber Cafe



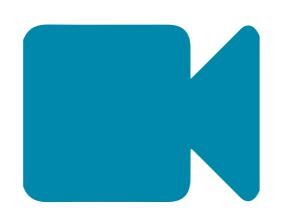
Infrastructure

Camera Radio Computers Laptops **Tablets** Mobile **Printers** Photo Printers Biometric LCD Projector





SHGs Meetings Campaigns



Audiovisual

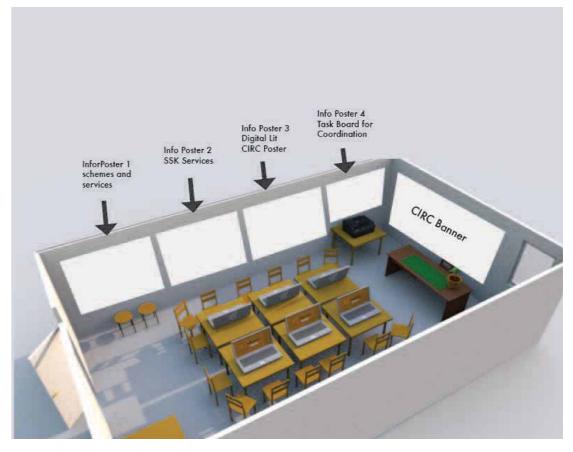
Video Audio Video Conferencing Filming

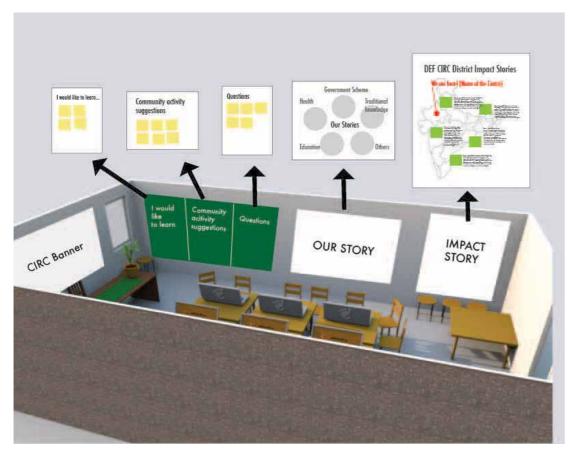


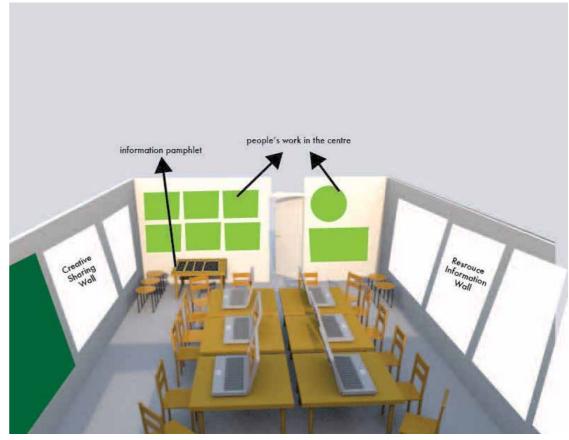
Messaging

Skype
Whatsapp
Facebook
Portal
Email
Social Media

CIRC SPACE







SUSTAINABILITY





INTEGRATED DEVELOPMENT OF SUSTAINABILITY OF CIRC



INTEGRATED DEVELOPMENT OF SUSTAINABILITY OF CIRC



- 2. NGO
- 3. Franchises
- 4. Government
- 5. Space

Partnerships

- 1. Research & innovation centre
- 2. Rural BPO
- 3. Digitisation
- 4. Reccee
- 5. Surveys
- 6. Analytics
- 7. Rural Reporting & Syndication

Institutionalisation

- 1. DL
- 2. Recycling & upcycling centre
- 3. Skilling
- 4. Inbound rural digital emersion fellowship program
- 5. Specialized Training
- 6. Seminars/Conference

Learning & Skilling

- 1. Offices
- 2. MEs
- 3. Access points
- 4. Schools
- 5. CHCs
- 6. Orgs

1. Digital Services

- 2. Library
- 3. Digital Store
- 4. Community multimedia centre
- 5. Information Services
 - a. info
 - b. redressal
 - c. advocacy

Citizen Services

- 1. Design centre/service
- 2. e-Commerce
- 3. Shop
- 4. Tourism
 - a. community
 - b. stay
 - c. food
 - d. services

STORIES



















Home Chanderi Fashion

Community

Search entire store here...

Q















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http://defindia.org/ http://circindia.org/



osama@defindia.net



Digital Empowerment Foundation



DEFindia