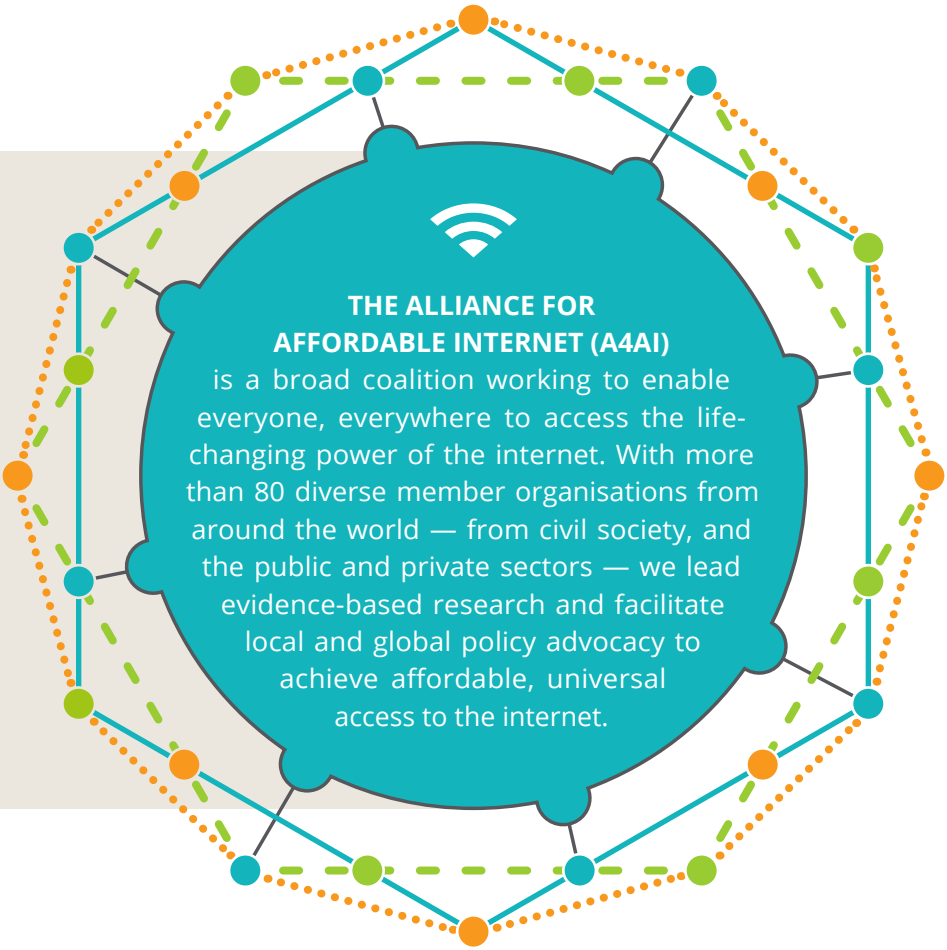
A4AI ALLIANCE FOR AFFORDABLE INTERNET

The Leading International Advocate for **Affordable Internet**



www.a4ai.org

Who Are We and What We Do

Organisations and companies from around the globe join A4AI because of the **Alliance's leadership and ability to convene diverse and multi-stakeholder participation to address urgent policy issues at the national, regional, and international levels.**

A recognised thought leader, A4AI is frequently called upon by policymakers and influencers on key issues, including infrastructure sharing policy and regulation, affordable access strategies, and recommendations to address regulation of mobile data plans and universal access strategy.

Join your global peers and become a member!

Membership in A4AI provides numerous opportunities to collaborate with prominent players from the private, public, and civil society sectors to shape a unified voice focused on addressing the shared goal of an open internet with access that is affordable to all in the developing world.

KEY HIGHLIGHTS OF MEMBERSHIP

POLICY ADVOCACY & ACTION

A4AI engages in policy dialogues with key stakeholders at different levels to deliver reform, offering multiple avenues to champion and advocate on positions of interest to our members.

- **A4AI members have deep national policy influence** through active participation in A4AI national coalitions, working to influence broadband and infrastructure policies impacting affordable internet across a number of countries, including Nigeria, Ghana, Mozambique, Bangladesh, Dominican Republic, and Guatemala.

- **A4AI has regional influence** through engagement in regional bodies such as the Economic Commission of West African States, Communications Regulators Association of Southern Africa, the African Development Bank, United Nations Economic Commission for Latin America and the Caribbean, the Inter-American Development Bank, and United Nations Economic and Social Commission for Asia and the Pacific, among others.

KEY HIGHLIGHTS OF MEMBERSHIP (CONTINUED...)

- **Members gain policy advocacy and influence at the global level** through A4AI's active engagement with key industry players (e.g., International Telecommunications Union, UN Broadband Commission, Consumers International) and regular engagement in key groups and fora (e.g., World Economic Forum's Internet for All Initiative, EQUALS Partnership, global and regional Internet Governance Forums, GSMA Mobile World Congress).

- **A4AI also serves as a focal point for civil society organisations** in all regions, with strong partnerships with local partners from academia, think tanks, and digital rights groups, as well as with international civil society groups like Consumers International, Internet Society, and the Africa ICT Alliance.

GROUNDBREAKING RESEARCH

A4AI regularly produces unique original research to fill data gaps and ensure that our work is driven by data.

- **A4AI's annual Affordability Report** provides a data-based measure of policy progress toward affordable internet across low- and middle-income countries, and outlines concrete policy recommendations for policymakers to advance affordable, universal access.

MEDIA OUTREACH

As a trusted thought leader, A4AI has strong media relationships and offers opportunities to highlight A4AI member's key messages and positions.

- **A4AI is a first point of call for media organisations** and bloggers focused on issues including mobile data plans and their regulation, affordable internet access and strategy, and internet shutdowns and restrictions to open internet access. A4AI and its work regularly receive media hits across top-tier influential publications, with features in the BBC, CNBC, the Washington Post, the Guardian, Telecompaper, and ITWebAfrica, among others.

A4AI MEMBERS INCLUDE:

Google

Sweden Sverige

GSMA

APC ASSOCIATION FOR PROGRESSIVE COMMUNICATIONS

ECOWAS

DEF DIGITAL EMPOWERMENT foundation

JOIN US

Interested in becoming an A4AI member?
Read more about our membership categories and steps for applying at

www.a4ai.org/join-us

Questions about membership?

Please contact Ms. Maiko Nakagaki, Strategic Partnerships and Development Manager, at maiko.nakagaki@webfoundation.org

A4AI ALLIANCE FOR AFFORDABLE INTERNET

Alliance for Affordable Internet
1110 Vermont Ave NW, Suite 500, Washington DC 20005, USA
www.a4ai.org | Twitter: @a4a_Internet

WORLD WIDE WEB FOUNDATION